



South King County SHRM
LEAD • ENGAGE • INSPIRE

Chapter Partnership Guide 2019

Grow your business through South King County SHRM!

Why Partner with South King County SHRM?

Connecting Your Business To Potential New Business

South King County SHRM is a local chapter of the Society for Human Resource Management (SHRM). A key part of SHRM's mission is to advance the human resource profession and the capabilities of all human resource professionals to ensure that HR is an essential and effective partner in developing and executing organizational strategy. South King County SHRM was founded in 1985. Our purpose is to provide educational, informational and networking opportunities to human resource professionals in the South King County area.

Our members either live or work in our geographic area, so our membership includes HR professionals from **South Tacoma to North Seattle!** This results in a diverse and dynamic population. Our local programs, along with our affiliations with the Northwest Human Resource Management Association (NHRMA), Washington State SHRM, and SHRM, provide our members with a wealth of resources.

We invite you to be part of our organization by taking advantage of our marketing and sponsorship opportunities!

We will give you as many opportunities as possible to partner with our members so you will get a positive return on your investment

Direct Benefits

- ✓ *Support continuing education within our industry*
- ✓ *Network, network, network*
- ✓ *Position your organization as a thought leader in the industry*
- ✓ *Amplify your company's image and reputation*
- ✓ *Target specific audience*
- ✓ *Increase Revenue*

Who Are Our Members

South King County SHRM represents over 500 human resource professionals in the greater South King County area including V.P. and director level, consultants, business professionals, suppliers and students.

* Email SouthKingCountySHRM@gmail.com for details.



Annual Partnership Packages

Connecting Your Business To Potential New Business



Annual Platinum Partnership Package \$1,500

- **Two** Chapter meeting sponsorships including 1 registration: one live with presentation and publicity, and one webinar with publicity
- **Annual** ad with link in each South King County SHRM electronic newsletter
- **2** feature articles in South King County SHRM newsletter
- **6** email/LinkedIn blasts of promotional events and services
- Logo and link listing on main page of South King County SHRM's website (*with optional content page developed solely with your content and a link to your website*)
- Logo displayed and recognized at each Chapter meeting
- Promotional materials on Partner Table at all regular Chapter meetings
- **Sponsor of all** South King County SHRM special events, including the Annual Half-Day Event at Emerald Downs
 - Logo and listing as **Sponsor** on all promotional material for special events
 - Sponsorship table at the events upon request



Annual Gold Partnership Package \$950

- **One** Chapter meeting sponsorship including 1 registration: live with presentation and publicity
- **Annual** ad with link in each South King County SHRM electronic newsletter
- **3** email/LinkedIn blasts of promotional events and services
- Logo and link listing on main page of South King County SHRM's website
- Logo displayed and recognized at each Chapter meeting
- Promotional materials on Partner Table at all regular Chapter meetings



Annual Half-Day Event Table Sponsorship April 24, 2018 \$400

- Sponsor table & 1 registration
- Logo on at-event and post-event publicity

2019 South King County SHRM Partnership Request

Email your reservation form to SouthKingCountySHRM@gmail.com.

Contact Pam Gibbons at 206.550.4046 with questions.

Company Name:.....

Contact Person:.....

Phone #:..... Email:.....

Company Address:.....

Website

Please attach logo in jpeg format.

Requests for these limited sponsorships will be accepted in the order received. You will be invoiced with your confirmation, and payment by check must be received within 21 days. Thank you!

Preferred Partner Level	Investment	Select One
Annual Platinum	\$1,500	<input type="checkbox"/>
Annual Gold	\$ 950	<input type="checkbox"/>
Half-Day Event Table Sponsor	\$ 400	<input type="checkbox"/>

